Press Kit

Media contact: jody@sentientproductions.com · 313.events

About 313.events

313.events is an independent Detroit-area event discovery and editorial platform. It covers Detroit and the surrounding region through the Detroit Orbit, the full area within range of the city rather than Detroit proper alone. 313.events is a product of Sentient Productions LLC, based in Detroit, Michigan.

The product combines automated event aggregation with original editorial curation. Most of what appears on the calendar, the map and individual event pages is aggregated from organizers, venues and public event sources, or submitted directly by organizers and the public. Including an event is not an endorsement or an editorial judgment about it.

On the Radar is the editorial component: a curated collection of local press coverage of Detroit-area events, drawn from outlets the site tracks, including Metro Times, WDET and BridgeDetroit. Choosing which coverage to surface and linking it to the right event is an editorial decision, separate from the automated aggregation elsewhere on the site.

Always confirm dates, times and venues before making plans. © 2026 Sentient Productions LLC. 313.events is a product of Sentient Productions LLC, Detroit, Michigan.

Fact sheet

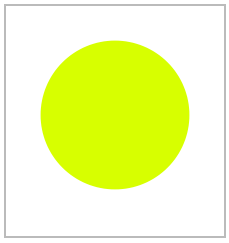
Name	313.events
What it is	An independent Detroit-area event discovery and editorial platform
Coverage	Detroit and the surrounding region, called the Detroit Orbit
Product parts	Event calendar and map; individual event pages; venues; On the Radar (curated local press coverage of Detroit-area events)
How events are added	Aggregated from organizers, venues and public event sources; submitted by organizers and the public through Submit an Event
Corrections	Organizers and venues can request a correction to a listing
Publisher	Sentient Productions LLC, Detroit, Michigan
Instagram	@313.thecityison
Media contact	jody@sentientproductions.com

Logos

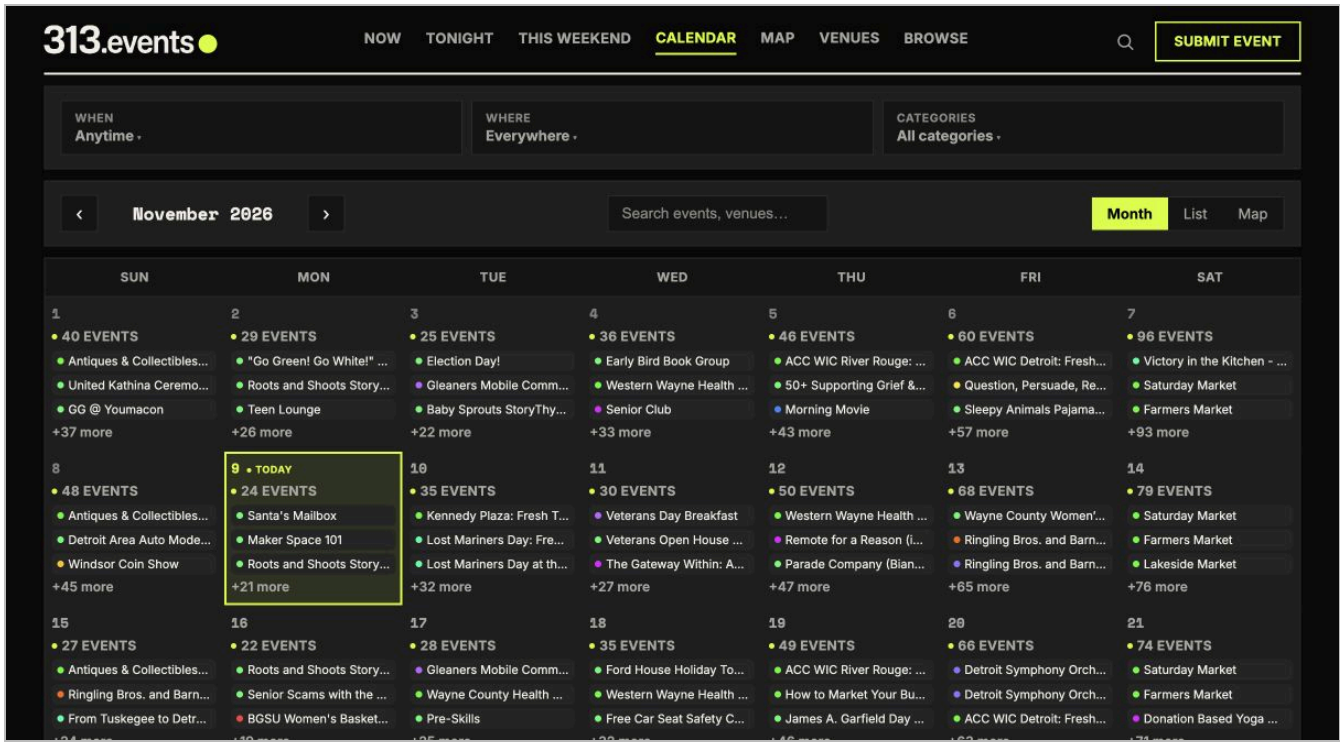
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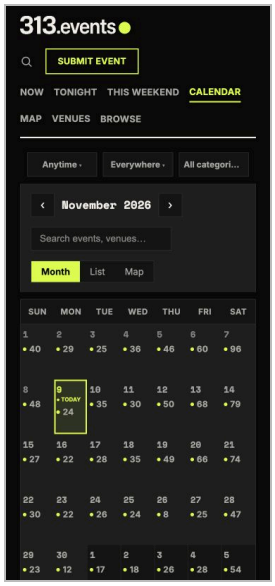
Wordmarks are supplied as SVG and PNG in the media kit ZIP and on the 313.events media page. Use them as supplied: the first for dark backgrounds, the second for light ones.



Product screenshots



Calendar, desktop. As of Nov 9, 2026; illustrative UI, counts are not a marketing claim or an audience claim.



Calendar, mobile (375 px wide). As of Nov 9, 2026; illustrative UI, counts are not a marketing claim or an audience claim.